

News Release

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ANZ partners with Farming for the Future

ANZ today announced it will partner with Farming for the Future (FftF), a not-for-profit research and change program that seeks to progress the Australian agricultural industry's understanding of on-farm natural capital and its management.

As part of the partnership with ANZ, FftF will work directly with some of the bank's Agribusiness customers supporting them through FftF's 2025 program which aims to quantify relationships between natural capital and the productivity, profitability and resilience of producers.

FftF will also facilitate education sessions with ANZ's frontline Agribusiness bankers around the role and relationships of natural capital on-farm, and its impact on financial performance and other metrics.

ANZ Head of Agribusiness, Mark Bennett said: "Results from the FftF pilot study provided large-scale evidence of the positive links between the management of a farm's natural resources, and its financial performance and resilience.

"Importantly, the study indicated that this link is a compelling reason for a farming business to undertake change. When it comes to natural capital management on-farm, there is significant discussion around cost and time burden, and where or with whom that lies. FftF aims to quantify the evidence for our customers – and the broader industry – of the opportunities and benefits to both understanding, and appropriately managing, natural capital.

"Additional benefits, beyond the agricultural industry, are also identified through the work of FftF, such as reducing or offsetting on farm greenhouse gas emissions and fostering nature and biodiversity through Australian farming landscapes," Mr Bennett said.

Farming for the Future's Director Sue Ogilvy said: "We're very excited to have the opportunity to collaborate with ANZ to expand the FftF research and continue to support farmers to invest in the natural capital that underpins their farm businesses."

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To learn more about Farming for the Future visit: [Farming for the Future](#)