

## **News Release**

For Release: 6 February 2023

## **ANZ invests in View Media Group**

ANZ today announced a strategic investment in Australian property media and technology company View Media Group (VMG).

As part of the agreement, ANZ will invest \$50 million for a minority shareholding in the company and has committed to work with VMG to establish a proposed exclusive financial services partnership on key products.

VMG has a portfolio of businesses offering consumer and business property and media related solutions, including a residential listing portal, real-estate marketing agencies and property-technology businesses. These include realestateview, propic and beevo.

ANZ said this investment will help enable our existing strategy to establish a suite of services in the homeowner space that make it easier to buy, own or rent a property. This includes partnering with other service providers to that space like real estate agents and utility operators.

As part of the transaction, ANZ will gain a seat on VMG's board.

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