

## News Release

For Release: 23 August 2021

### **ANZ customers start earning cash for spending**

ANZ today announced the launch of its Cashrewards Max program, enabling customers to start earning and enjoying the benefits of this market-leading cashback program.

Created in partnership with Cashrewards and exclusive to ANZ personal credit and debit card customers, Cashrewards Max provides members a percentage cash back of what they spend when shopping, which can then be withdrawn direct to their bank account.

ANZ Head of Cards and Personal Lending Mike Shurlin said: "This partnership is one of the many ways we are providing additional value for our customers."

"We want to help our customers improve their financial wellbeing. Whether a customer is saving for a home or paying down a loan, Cashrewards Max can support our customer's financial goals," Mr Shurlin said.

"It rewards customers' current spending behaviour, meaning they can buy now, save now, directing their cash reward to where it will help them the most."

Customers using Cashrewards Max will now be able to earn card-linked cashback rewards when they shop online or in-store at more than 1700 brands including Amazon, Uber Eats, Uniqlo, Apple and The Iconic.

The partnership provides customers who use their ANZ linked card with access to offers with higher cashback rates and faster cashback approvals compared to the standard Cashrewards program.

Customers of ANZ's existing credit card rewards programs will also be able to enjoy the benefits of Cashrewards Max as it can be stacked on top of their existing reward program benefits, allowing them to earn both reward points and cashback on their purchase.

ANZ customers simply need to sign up or sign in to a Cashrewards account at <http://www.cashrewards.com.au/onboarding-anz> and link their eligible ANZ card to benefit from these rewards.

For more information visit [www.anz.com/crmax](http://www.anz.com/crmax)

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