

News Release

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ANZ introduces accessibility features to more than 3 million Visa debit cards

ANZ today announced the rollout of its specially designed accessibility features to all retail and commercial Visa debit cards to make everyday banking easier for customers with a disability.

All ANZ's 3.4 million Visa debit cards will now have tactile indicators, larger fonts and high visibility leading edges to help customers identify their cards and to help them easily identify which way to insert their card into ATM and EFTPOS terminals.

Commenting on the rollout, ANZ Senior Manager Everyday Banking Steve Price said: "We know that one in five Australians lives with a disability of some sort, so it's really important we develop products all our customers can use conveniently.

"We have a commitment to inclusive design and accessibility standards in all aspects of our product development, so the extension of these features to a further 3.4 million cards is a significant part of delivering on that."

The new cards also work with all of ANZ's mobile payment options, including Apple Pay, Android Pay, Samsung Pay and Fitbit Pay. They also feature Visa PayWave so customers can 'tap and pay' wherever contactless payments are accepted, including at ANZ's contactless ATMs

The rollout follows ANZ's development of the accessibility features that were first introduced to its Access cards in October 2016. The features will also be extended to ANZ's range of commercial credit cards in November, and to Visa debit cards in New Zealand early next year.

ANZ worked with Vision Australia to run focus groups with people who have different levels of vision impairment to test the accessibility features before developing the cards.

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