



## Media Release

For Release: 13 April 2015

### **ANZ enables online charity donations through acquisition of *Shout***

ANZ today announced it had completed the acquisition of *Shout for Good Pty Ltd*, a company which has developed a digital fundraising platform that enables individuals to donate money to over 150 charities.

ANZ CEO Global Wealth Joyce Phillips said: "Our customers are increasingly interested in charitable giving and they're also turning to mobile devices for information and to facilitate their payments.

"We wanted to provide a way for our customers to give to charity that's easy, relevant, simple and transparent. *Shout* makes donating relevant for everyone by relating donation amounts to everyday purchases such as "shouting" a friend a coffee – which has proven to be successful because it's so simple.

"*Shout* is a proven platform with access to over 150 charities globally. It's also fully optimised for desktop, mobile and tablet use, which we know is important for our customers," Ms Phillips said.

ANZ customers will be able to access the *Shout* platform in coming months via the *Grow by ANZ* app and [anz.com](http://anz.com).

"As part of the acquisition, we are pleased to also announce the CEO of *Shout*, Jane Martino and *Shout*'s Chief Technology Officer, Charlie Carpinteri will join ANZ to help further develop this and other opportunities within ANZ," Ms Phillips said.

The acquisition was completed on Friday 10 April, with the purchase price undisclosed.

For media enquiries contact:

Emily Kinnear  
Media Relations Manager  
Tel: 03 8654 3540 or 0478 401 280  
Email: [Emily.Kinnear@anz.com](mailto:Emily.Kinnear@anz.com)