

ANZ AUSTRALIAN JOB ADVERTISEMENTS MEDIA RELEASE

6 NOVEMBER 2017

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ANZ JOB ADS: CONSISTENT WITH ONGOING LABOUR MARKET STRENGTH

	Seasonally adjusted			Trend	
	Number	% m/m	% y/y	% m/m	% y/y
Total Job Ads	169,577	1.4	12.5	0.5	12.2

KEY POINTS

- ANZ Job Advertisements rose 1.4% m/m in October, more than reversing the 0.7% decline previously. They now sit 12.5% higher than they did a year ago.
- In trend terms, job ads were up 0.5% m/m in October after a 0.7% rise the previous month. Annual trend growth eased slightly, from 12.4% in September to 12.2%.

ANZ'S HEAD OF AUSTRALIAN ECONOMICS, DAVID PLANK, COMMENTED

"The bounce in ANZ Australian Job Advertisements in October is consistent with elevated business conditions and capacity utilisation. The slight slowing in the month-on-month trend growth since August supports our view that employment growth is likely to moderate a touch after this extraordinary period of strength. We also note that the official employment data appears to overshot the level implied by ANZ Job Advertisements.

Even as the labour market strengthens, with the unemployment rate falling to a four-year low of 5.5% in September, solid growth in nominal wages continues to remain elusive. The experiences of other advanced economies that are at or close to levels of full employment suggest that global factors are keeping nominal wage growth low. Even so, we think it reasonable to expect some upward pressure on wages as the labour market tightens, given some evidence that sectors experiencing stronger labour demand have stronger growth in average weekly wages. As such, we find the fall in our monthly estimate of underemployment quite encouraging.

We will be closely watching the Q3 Wage Price Index, out next week, for any signs of improvement in underlying conditions, though this may be difficult to discern given the impact of the higher minimum wage."

Note: There have been revisions back to 2013 that impact the level of job ads but not the month-to-month change.

Figure 1. ANZ Australian Job Advertisements are growing solidly 270 250 230 s000 210 Number of job ads per week, 190 170 150 130 110 90 04 05 06 07 08 09 10 13 14 15

Seasonally adjusted

Source: ANZ Research

Table 1. Average total number of job advertisements per week - Australia

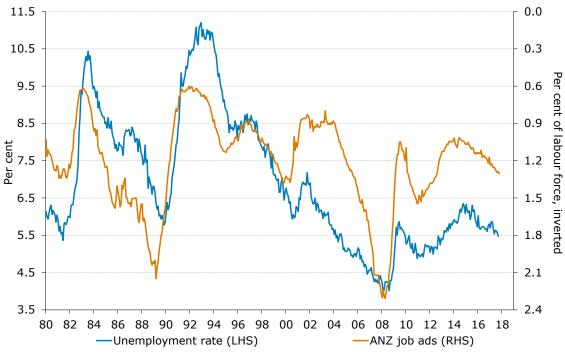
<u>Original</u> Seasonally adjusted (a) Trend estimate (b) Per cent change Per cent change Number Number Month Number Month Year (c) Year 2009-10 139,554 139,528 -22.6 140,823 -21.925.2 174,772 2010-11 174,478 174,623 24.1 2011-12 166,698 166,504 -4.6 166,505 -4.7 2012-13 141,107 140,811 -15.4 140,751 -15.5 2013-14 128,162 128,012 -9.1 128,051 -9.0 2014-15 131,138 131,144 2.4 131,017 2.3 2015-16 143,244 9.2 143,248 9.3 143,229 2016-17 154,844 154,874 8.1 154,989 8.2 Oct 2015 149,777 143,147 -0.2 11.5 142,839 0.9 11.0 Nov 2015 10.6 146,963 144,735 12.1 143,633 0.6 1.1 Dec 2015 127,409 143,008 -1.2 8.6 143,899 0.2 10.1 Jan 2016 115,281 9.5 144,424 1.0 9.6 143,846 0.0 Feb 2016 149,464 143,424 -0.7 7.9 143,778 0.0 8.8 151,091 0.8 10.4 0.2 Mar 2016 144,529 144,046 8.4 **Apr 2016** 141,627 141,054 -2.45.4 144,733 0.5 8.1 May 2016 150,191 148,485 5.3 9.8 145,601 0.6 7.8 149,554 7.4 Jun 2016 147,190 -0.9146,694 0.8 0.7 Jul 2016 7.1 148,377 147,425 0.2 147,783 6.9 Aug 2016 156,126 148,849 1.0 8.1 148,830 0.7 6.3 **Sep 2016** 0.7 159,981 148,901 0.0 3.9 149,821 5.8 Oct 2016 157,715 150,788 1.3 5.3 150,838 0.7 5.6 157<u>,</u>420 5.9 Nov 2016 155,093 2.9 7.2 152,039 0.8 Dec 2016 131,609 149,236 -3.8 4.4 153,512 1.0 6.7 5.4 7.8 9.0 Jan 2017 127,149 157,365 155,065 1.0 Feb 2017 162,453 156,063 8.8 156,710 9.0 -0.8 1.1 9.5 10.0 Mar 2017 166,671 158,268 1.4 158,508 1.1 Apr 2017 161,217 161,529 2.1 14.5 160,409 1.2 10.8 May 2017 163,031 161,346 -0.1 8.7 162,312 1.2 11.5 Jun 2017 166,379 163,623 11.2 164,045 1.1 11.8 Jul 2017 167,146 166,353 12.8 165,662 1.0 12.1 1.2 167,123 0.9 12.3 Aug 2017 176,692 168,379 13.1 Sep 2017 179,686 167,273 -0.7 12.3 168,340 0.7 12.4 Oct 2017 177,326 169,577 1.4 12.5 169,231 0.5 12.2

Notes: The internet series counts the average number of job ads carried by each of the sites contributing to the series on the same day of each week in the month indicated. The day (which is not necessarily the same for each site) is selected by the site operator as broadly representative of its activity levels. The above data are based on information provided by the operators of the following sites: Seek.com.au; and the Department of Employment's Australian JobSearch site: Jobsearch.gov.au.

- (a) Concurrent seasonal adjustment method (see Technical Appendix for further details).
- (b) The trend estimates came from applying a 13-term Henderson moving average to the seasonally adjusted series. This smoothing technique enables estimates to be produced for the latest month, but it also results in revisions to the most recent six months as additional observations become available.
- (c) Annual changes are on a year-average basis.

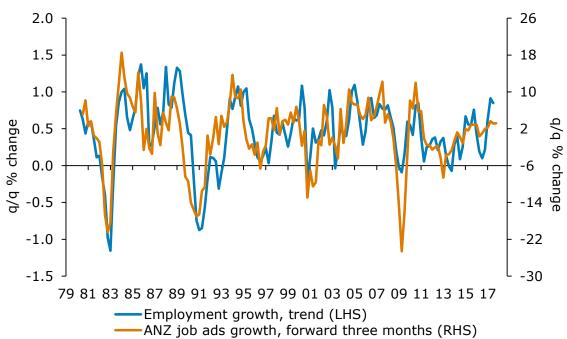
ANZ JOB ADVERTISEMENTS SERIES

Figure 2. The unemployment rate and ANZ Job Advertisements



Source: ABS, ANZ Research

Figure 3. Growth in employment appears to have overshot growth in ANZ Job Advertisements



Source: ABS, ANZ Research

2.5
2.0
2.0
0.5
0.0
79 81 83 85 87 89 91 93 95 97 99 01 03 05 07 09 11 13 15 17

—ANZ job advertisements —ABS job vacancies*

Figure 4. ANZ Job Advertisements and ABS Job Vacancies

* ABS job vacancies: latest data are for August 2017.

Source: ABS, ANZ Research

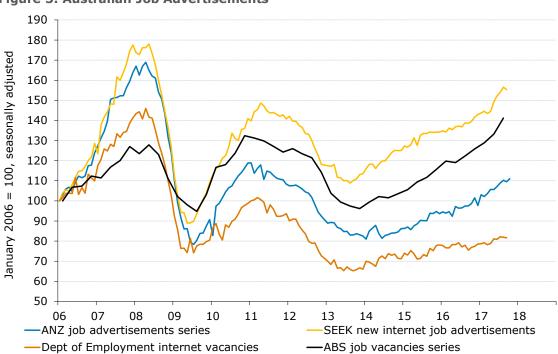


Figure 5. Australian Job Advertisements

Source: Department of Employment, SEEK, ABS, ANZ Research

^{*} Latest data for SEEK and Department of Employment ads are for September 2017.

NB. State and territory charts have been discontinued.

TECHNICAL APPENDIX

The ANZ Job Advertisements series uses a concurrent seasonal adjustment methodology to derive the seasonal adjustment factors. This means that data from the current month are used in estimating seasonal factors for the current and previous months. Concurrent seasonal adjustment replaced the forward factor methodology from the June 2010 reference month.

The concurrent adjustment methodology uses the most recent data every month, whereas the forward factor approach used it only once a year. Under concurrent adjustment, the seasonal factors will also be more responsive to underlying dynamic changes than forward factors.

Concurrent adjustment can result in revisions to the seasonal factors each month to estimates for earlier periods. However, in most instances, the only noticeable revisions will be to the seasonal adjustment factors for the current month, the previous month and the same month a year ago.

The concurrent seasonal adjustment brings the ANZ Job Advertisements series in line with the methodology used by the ABS for its monthly employment data.

NOTE FOR EDITORS

For some of the newspapers surveyed, the ANZ Australian Job Advertisements series counts the number of advertisement 'bookings'. Each booking may contain multiple advertisements. In addition, the series counts classified advertisements only, and does not include display advertisements. For these reasons, it would be incorrect to draw any inference or correlation from the ANZ Australian Job Advertisements series regarding advertising volumes or revenues from employment advertising in the newspapers surveyed. The series is not intended as and should not be used as a tool to assess the financial performance of any of the newspapers it draws information from.

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